

THE ZAMBEZI FILM FELLOWSHIP

The Zambezi Film Fellowship is a partnership between the Nature, Environment, Wildlife Filmmakers Congress (NEWF) and the Zambezi Wildlife Trust (ZWT). The partnership aims to support Africa's next generation of filmmakers and to make an impact on conservation through film.

The goal is to provide a yearly opportunity for a candidate to be based in Zambia's Lower Zambezi valley to produce content to support the conservation efforts of the Zambezi Wildlife Trust. The candidate will have access to state-of-the-art camera and editing equipment, as well as mentoring from industry professionals.

Through this partnership we hope to inspire a new generation of African storytellers and conservationists.

WHOWEARE

The world enjoys watching so much of Africa's wildlife and natural history on TV and in magazines, yet very few of these stories are told by Africans. NEWF is a not-for-profit company that was established in 2017 as a response to Black African documentary filmmakers in the nature, wildlife and conservation space being rarer than some of the endangered species on our continent. Some of our key objectives are the transformation of the nature, environment & wildlife, film and television industry, as well as contributing towards a connected network of African's advocating for the protection of our continents natural habitats and wildlife through storytelling.

We achieve our objectives by fast tracking the skills development and capacity building of African nature and wildlife documentary filmmakers through our NEWF LABS program, to increase our impact we seek to inspire local communities through our engagement and outreach program, NEWF Community Cinema and our signature event is the NEWF Congress, held annually in July in South Africa.

NEWF Congress is the first platform in Africa aimed at bringing together nature, wildlife, filmmakers, scientists, conservationists and broadcast media to engage, contribute and connect whilst creating a path to conservation through film by amplifying the challenges faced by the natural world and driving solutions through impactful creative science communication.

The Zambezi Wildlife Trust is an organisation committed to the empowerment of local communities and protection of wildlife. We are dedicated to finding sustainable solutions to ensure communities living within the Lower Zambezi Conservation Area positively benefit from wildlife conservation and local tourism.

Our operations are primarily focused on anti-poaching and other conservation initiatives within the Zambezi Conservation Area, a landscape comprising the Lower Zambezi National Park and its neighbouring Chiawa Game Management Area (GMA). While the Lower Zambezi National Park is a protected area, local communities inhabit pockets of its neighbouring GMA, resulting in a shared wilderness where villages and wildlife co-exist.

The ZWT was founded in 2017 in response to poaching and other environmental infringements in the Lower Zambezi Conservation Area, particularly in areas that form the buffer zone to the west of the National Park. Our principal goal is to ensure the continued integrity of the buffer zone by establishing an equable environment in which local communities are inspired to participate in conservation practices and benefit directly from the tourism economy.

To achieve this, the ZWT has implemented a series of successful anti-poaching initiatives aimed at preserving wildlife populations within the GMA and at educating the community about sustainable and profitable alternatives to poaching. The ZWT is committed to solutions-driven initiatives that work to uplift local communities by ensuring local households benefit positively from wildlife tourism and conservation.

The goals, objectives and expected outcomes for the Zambezi Film Fellow are to;

- Reduce the scarce and critical skills gap
- Remove barriers to entry in the nature and wildlife filmmaking industry landscape for Black African filmmakers
- Diversify the skills set of established Women and Black African Filmmakers providing them with the training to make informed decisions about the stories they wish to tell
- Provide personalised, practical and specialised transfer of skills for Women and Black African filmmakers delivered by industry experts and mentors.
- Create unique access to places and resources
- · Create job opportunities by increasing the pool of technically qualified film crew in the local industry
- Create a platform and opportunity for local and international industry professionals and organisations to effectively give back, through the training, inspiration and mentoring of the Zambezi Film Fellowship



The ideal candidates for the Zambezi Film Fellowship include;

- Black Africans
- Women and/or individuals from previously disadvantaged backgrounds
- · Individuals with a passion for the natural world
- Storytellers (film and photography)
- · Conservationists and conservation scientists with an interest in storytelling and filmmaking to tell their stories

PRODUCTION

The key aims of production are;

- To highlight the incredible beauty of the Lower Zambezi
- To highlight the work of the Zambezi Wildlife Trust
- To look at human-animal conflicts and their dynamics
- To focus on human stories from the Lower Zambezi Valley
- To promote ZWT affiliated tourism lodges

The candidate will be expected to deliver one 30-60 second film a week (roughly 40 videos over the first 10 months). Each video will be accompanied by 5 promotional still photos. Examples include;

10 profiles of people living and working in the area;

- Jealous "Chops" Nyandowo
- Dr. Martin Gumi
- Senior Warden of Chiawa
- Farmer from Mugurameno
- Anti-poaching unit
- Chef at Anabezi lodge
- School teacher
- Wildlife guide
- Scientist/Ecologist
- Bush pilot

10 camp experiences at ZWT affiliated tourism lodges;

- Sunrise game drive
- Camp fire
- Kayaking on the Zambezi
- Walking safari
- Dinner on the deck
- Camping out under the stars
- Fishing
- Arriving at camp
- Sundowner
- Night game drive

6 overviews of ZWT's key projects;

- Land Use
- Deforestation
- Poaching
- Crop Raiding
- Community Improvement
- Food Programme

4 behind the scenes pieces about life as a Zambezi Film Fellow;

- A day in my life
- Kit prep and clean
- My office
- Day off
- A year on the Zambezi

5 iconic locations from a drone's view;

- The Zambezi River
- Mugurameno village
- Chirundu town
- Winterthorn forests
- Hills

5 profiles on iconic animals;

- Elephant
- Lion
- Leopard
- Hippo
- Anti-poaching dog

PRODUCTION

Each month a longer film will be produced (10 films in total), delving into a story in more detail. Each video will be accompanied by 10 promotional still photos. Examples include;

CONSERVATION

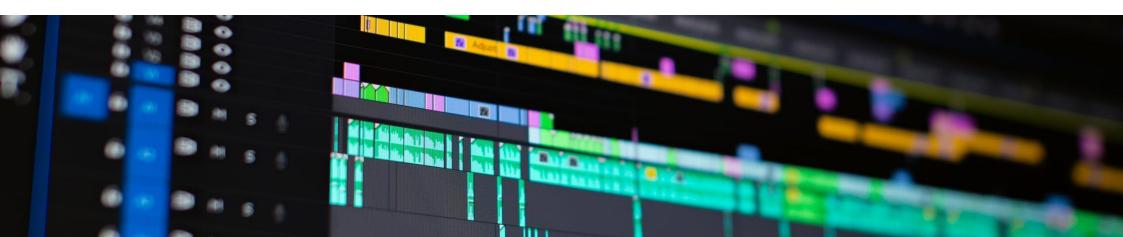
- Profile on the Zambezi Wildlife Trust
- The Lower Zambezi Conservation Area
- Human-Animal Conflict
- Mpanshya The use of cattle to mimic the migratory patterns of the animals in the Rufunsa GMA, reducing burning and restoring streams in the process.
- Profile on the Wash Station Project

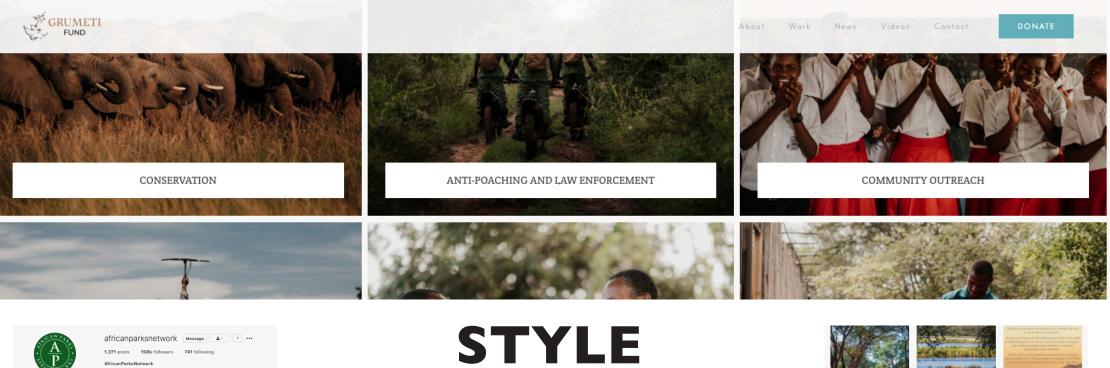
COMMERCIAL

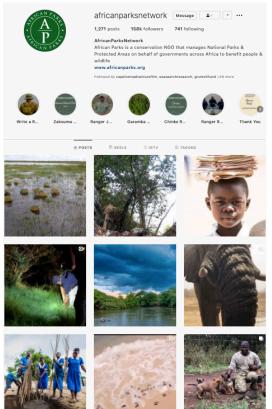
- Kayila Game Reserve
- Kayila Camp
- The "Zambezi Experience"
- Anabezi & Amanzi
- The Lower Zambezi National Park

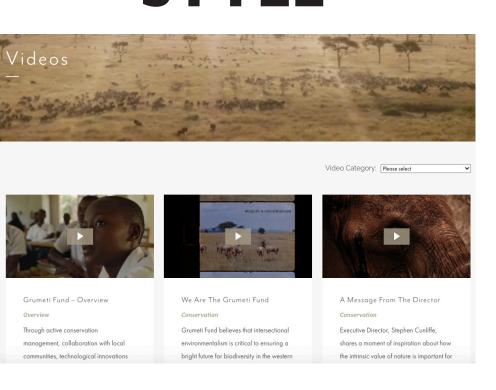
DOCUMENTARY

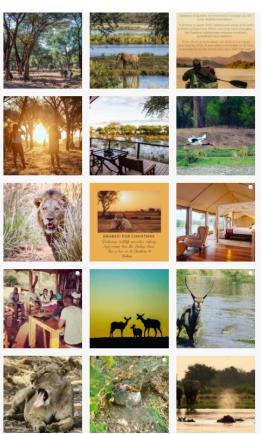
An additional goal will be to look at what access the ZFF will give NEWF & ZWT to a long format documentary that could be developed, funded, produced and broadcast in order to draw more attention to the Lower Zambezi Valley.











EXPOSURE & BROADCAST

The films will be distributed through NEWF and ZWT's online profiles, including Instagram, facebook and websites.

In addition to use on online platforms, NEWF will also seek broadcaster deals with international partners, including SABC (South Africa), the Waterbear Network (Global VOD) and the National Geographic Society (Global broadcaster).







OWNERSHIP & RIGHTS

The Zambezi Film Fellowship is proposed as an equal venture between NEWF and ZWT. Ownership of assets (film and editing equipment) and rights to footage will be split 50:50.

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